

Mid-year report on Tavor Zionist Leadership Academy

May 2020



Greetings,

We would like to present our main activities this year, from September 2019 to the present, including what we have been doing since the breakout of the coronavirus pandemic.

General

- In wake of the breakout of the coronavirus pandemic, we have two main directions in order to continue our activities: one is to work with everything we've got as an organization to **help fight the disease** and the second is to **prepare for and adapt ourselves to the new reality** we are facing, both in terms of the configuration of the activities and in terms of budget, Details on our activities during this time follow.
- Tavor Leadership Academy has been operating four different branches of activity this year, all aimed at fostering a Jewish-Zionist identity among members of the leading younger generation in Israel by broadening their horizons, refining their leadership skills and encouraging them to **take responsibility for the State of Israel and the Jewish people**.

The four programs offered by Tavor this year are:



Keshet leadership program for high school students



Tavor **pre-military academy** (Mechina)



Tavor **Institute** for IDF commanders



Post-army program that operates as part of a government tender

- **Tavor's staff** numbers **22 team members** and its annual budget is about **\$3 million**.

Updated budget information

Presentation by age, from high school to post-army service, budgetary information in USD:

Program	Ages	Participants	Team	Activity	Overall budget	Tuition	Government participation
Keshet	High school students' grades 10-12	350 participants 400 alumni	5 staff members	Seminars held on weekends and vacations; program duration 3 years	\$425,000	\$170,000	None
Tavor Mechina	19 Gap year	80 participants 400 alumni	10 staff members	10 full months in dormitory conditions	\$1,042,865	\$240,000	\$615,000
Tavor Institute IDF commanders	Ages 20-30	1,500 commanders	2 regular staff members varying faculty of lecturers and instructors	Seminars, tours and study days for IDF commanders	\$210,000	-	\$60,000 income from activities
Post army government tender	Ages 22-27	700 participants	2 regular staff members varying faculty of lecturers and instructors	Educational seminars	\$1,005,000	Token	\$1,142,800
Tavor Online learning activity	Ages 19-40	4,500 on distribution list	Given by existing staff	Daily online study – Zoom + podcast	\$45,000	Free	
Administration and general budget	-	-	4 staff members	CEO, Deputy CEO, office staff	\$345,000	-	-
Total expenditures					\$3,072,865	\$410,000	\$1,817,800
Strategic donations	David Messer \$200,000	Isai Scheinberg \$250,000	Josh Harris \$125,000	Yishay Mor \$75,000	Total strategic donations \$650,000		
Midsize + small donations	\$50,000 or less				\$300,000		
Expected balance to start activities in September					+\$105,000		

Tavor activities during the Coronavirus pandemic

In order to actualize the defined guidelines for our continued activity as described above: to aid in the national effort to fight the disease, following a reassessment and adaptation, the following activities were carried out:

1. Tavor Students and team members are taking the place of the staff in an institution for children with complex disabilities, Alei Moria in Gedera. **The institution suffered an outbreak of Covid-19**, due to which some of its professional staff had to leave. This activity was covered in a news report by a major TV station.



"Brig. Gen. (reserves) and Israel Prize Laureate Doron Almog, who established and heads the institution said of the Tavor volunteers:

"The students of the Tavor Academy have raised the bar where kindness and charity are concerned. [...] The model of Tavor creates hope for a model society."

2. The **distribution of 15,000 food portions** to the elderly and needy population in the city of Nof Galil. This activity is ongoing now too.



Nof Hgalil mayor Ronen Plot said today (5.3.2020):

"you have proved yourselves, now its our turn to prove ourselves and to assist Tavor in any way we can."

3. Help to farmers: The students picked 32 tons of fruit in a number of consecutive weeks of volunteering.
4. A "war room" for volunteers in the north was set up in cooperation with the Lev Ehad NGO to address requests for help in the north.



- To adapt and even expand our educational activities, we built an online platform for web learning and opened it to the public. The results are no less than amazing:

4,500 regular subscribers to Tavor online learning platform



Among the lecturers in this initiative are some of Israel's leading and most popular speakers, such as Sivan Rahav Meir, MKs such as Ayelet Shaked and more. It is noteworthy that we plan to continue this online activity in the future too, after the crisis is over, and are very happy at this important breakthrough afforded by the crisis.

- Tavor's administration has decided to cut back 25% of its salary until August. Activities in the organization continue, subject to the restrictions and guidelines of the Ministry of Health. The activities of the Tavor Institute have been suspended and it's now starting to renew.

I would like to express my sincere thanks and appreciation for your partnership and support on my behalf and on behalf of the entire staff of the Tavor Zionist Leadership Academy

Amichai Chikli

CEO – Tavor Leadership Academy